THE WOW

Tower

A NEW VERTICAL LANDMARK
BY MR. EIGHT





1 **THE WOW TOWER**
BUILDING COMPLEX
46 FLOORS

2 **GREEN PARK**
COMMUNITY HUB
CHILDREN'S PARK

3 **PRIVATE ACCESS ROAD**
A PRIVATE, DEDICATED
ENTRY AND EXIT ROAD

4 **AL IKHAA MOSQUE**
مسجد الإخاء دبي للاند

5 **COMMERCIAL RETAIL**
3 FLOORS

6 **HOTEL BUILDINGS**
G+6 FLOORS

PANORAMIC VIEWS 360°

A NEW LANDMARK FOR DLRC

The WOW Tower is a landmark high-rise rising to a total height of 46 floors: a Ground Floor, five Club Levels (parking and lifestyle infrastructure), and 39 office & residential floors above. As the tallest tower in Dubai Land Residence Complex (DLRC), it occupies a prime plot in the very heart of the district — positioned at the centre of the main circular hub, making it a true focal point on the skyline.

A dedicated access road leads to the tower through landscaped green surroundings, creating a calm arrival experience. The area around the building is defined by low-rise plots (approximately 3–6 floors), and the tower's podium rises well above the neighbouring structures — ensuring open, panoramic views from virtually every apartment.

With the nearest buildings 200 metres away, The WOW Tower enjoys strong view corridors and long-term openness — allowing residents to enjoy uninterrupted district and skyline views.



TOWER CONFIGURATION

The WOW Tower is a 45-level landmark high-rise (including all technical floors) and a true vertical icon in DLRC, designed as a mixed-use destination where elevated living, business functionality, and lifestyle amenities come together within one tower.

At the top, Sky Club on Floor 39 is a dedicated wellness and leisure level featuring the Sky Gym, spa, private cinema, children's playroom, and rooftop terrace with panoramic views.

From Floors 17 to 38, the tower offers Private Suites — the residential part of the building, positioned for open views, natural light, and greater privacy.

From Floors 1 to 15, Business Suites provide flexible commercial spaces designed for office and professional use.

Also on the 1st floor, the tower features a major amenities zone with the pool, tennis courts, landscaped park, artificial river, and co-working space.

Club Level parking is integrated across Levels 1 to 5, ensuring convenient internal access throughout the building.

On the ground floor, the Retail & Grand Lobby create the main arrival experience, with the Arrival Lobby, cafés, restaurants, and curated retail at street level.

To ensure privacy and comfort, the residential and commercial parts of the tower are fully separated, with dedicated entrances, lobbies, and lift cores.

GRAND PARK
AMENITIES

The park level at The WOW Tower is designed as a flowing outdoor lifestyle destination, where recreation, wellness and relaxation come together in one thoughtfully planned landscape. Surrounded by water features, greenery and curated leisure areas, the space offers residents a balanced environment for sport, family time, social moments and quiet retreat. From the large resort-style pool and kids' play areas to the outdoor gym, padel court, lounge spaces and shaded cabanas, every element is designed to bring comfort, activity and a sense of everyday escape into the heart of the community.

1. **GRAND POOL** — 30 × 20 M (98 × 66 FT)
2. **OUTDOOR GYM** — BODYWEIGHT TRAINING ZONE
3. **LOUNGE AREA** — OUTDOOR SEATING AROUND THE FIRE
4. **PADEL COURT** — FOR SOCIAL AND ACTIVE PLAY
5. **PRIVATE ACCESS** — DIRECT ENTRY AND EXIT FOR RESIDENTS
6. **LAZY RIVER** — FLOWING WATER FEATURE FOR RELAXATION
7. **KIDS PLAY AREA** — SAFE OUTDOOR SPACE
8. **KIDS POOL** — 13 × 7 M (43 × 23 FT)
9. **ICE BATH ZONE** — COLD IMMERSION FOR POST-WORKOUT RECOVERY
10. **CABANA SUN LOUNGE** — PRIVATE CABANAS, SUNBEDS AND SHADED RELAXATION
11. **ART INSTALLATION** — POLISHED STEEL SCULPTURES
12. **GARDEN LOUNGE** — SEATING AREAS FOR RELAXING
13. **SOFT PLAY SURFACE** — SHOCK-ABSORBING SURFACE FOR SPORTS AND SAFE PLAY
14. **PET-FRIENDLY AREA** — ALL OUTDOOR SPACE FOR WALKING



THE LIFESTYLE OF SMART LIVING



ROOFTOP FITNESS & SPA

Located at the very top of the tower, the Sky Spa & Fitness is designed as a signature wellness destination with panoramic views over the city. The space features a full-scale fitness centre with running tracks and state-of-the-art equipment, complemented by a spa zone with sauna and hammam, all oriented towards the skyline. A private cinema lounge adds to the experience, creating a complete lifestyle level that combines training, recovery and relaxation in one elevated setting — one of the largest and most distinctive facilities in the DLRC area.



EXECUTIVE LOUNGE

A new benchmark for co-working in the area, conceived as an intelligent business environment rather than a conventional workspace. Thoughtfully designed with private zones, meeting rooms, quiet focus areas and lounge-style settings, it supports both concentrated work and informal collaboration. Created for residents, entrepreneurs and modern professionals, it brings a more flexible, connected and future-ready approach to productivity — introducing a level of co-working experience not currently available within the surrounding district.



CINEMA

A private indoor cinema located at the top of the building, designed as a shared resident amenity for screenings, quiet evenings and immersive viewing experiences. Available to all residents by prior booking through the building's AI assistant, it forms part of The WOW Tower's wider smart-living ecosystem, alongside the coworking and other shared spaces. Equipped with a contemporary Dolby Surround sound system, the cinema is designed to deliver depth, clarity and a more atmospheric sound experience, turning every film into a richer and more engaging moment within the home environment.

THE WOW TOWER

MR. EIGHT

A NEW DLRC ICON

The WOW Tower is a new mixed-use landmark in Dubai Land Residence Complex, developed by Mr. Eight Development. Designed as a future-ready live-study-work destination, the tower combines modern residences, business suites, retail, wellness amenities, coworking, a private cinema, landscaped podium park and panoramic skyline views. All residences are enhanced with Italian kitchens and wardrobes, adding a refined layer of European quality and design to everyday living. With architecture defined by bold form, wave-like façades and design-led interiors, The WOW Tower is created for a new generation of residents who value smart living, connectivity and lifestyle-driven urban comfort.

TYPE	AREA RANGE	PRICE RANGE	AVR. PRICE SQ. FT
SUITES	377-511 SQ. FT	Đ 709.000 - 840.000	Đ 1.703 SQ. FT
1 BEDROOM	670-842 SQ. FT	Đ 1.084.000 - 1.436.000	Đ 1.667 SQ. FT
2 BEDROOM	1.220-1.461 SQ. FT	Đ 1.883.000 - 2.442.000	Đ 1.613 SQ. FT

60/40
INVESTMENT PLAN

WITH 18-MONTH POST-HANDOVER PAYMENT

BOOKING AED 70,000
20% + 4% DLD + ADMIN FEE ON SPA SIGNING
5% WITHIN 6 MONTHS FROM THE BOOKING DATE
5% AFTER 12 MONTHS
10% UPON 30% CONSTRUCTION COMPLETION
10% UPON 75% CONSTRUCTION COMPLETION
10% ON HANDOVER UPON 100% CONSTRUCTION COMPLETION
ESTIMATED COMPLETION Q3 2029
40% POST-HANDOVER WITHIN 18 MONTHS

RESALE OPTION AVAILABLE ONCE 24% IS PAID
ALL PAYMENTS ARE LINKED TO CONSTRUCTION MILESTONES

SERVICE CHARGE
THE ANNUAL SERVICE CHARGE IS CALCULATED
BASED ON THE TOTAL AREA OF THE APARTMENT.
AED 16/FT^2 PER YEAR FOR THE INTERIOR APARTMENT AREA
AED 4.5/FT^2 PER YEAR FOR BALCONIES

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